

curriculum vitae

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education:

Ashby Grammer School

Maths, English Language, French, Geography,
Physics, Art, Graphic Design, LMF Design (module 1),
LMF Design (module 2).

GCSE's – one 'b', seven 'c', one 'd'

Loughborough College of Art & Design

BTEC National Diploma – Graphic Design

University of Central England (UCE)

HND – Graphic Design

experience:

With well over a decade of studio experience I have worked full time as a designer/artworker for successful below the line DM agencies and above the line advertising agencies plus various agencies as a freelance designer/artworker. I also have some experience with online media and have completed work in flash and HTML.

After graduating from Loughborough College of Art and Design and UCE I started my career in publishing before moving into the Marketing industry.

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experience:

Freelance	2007-Present Day	CWC Associates	2000
Work completed at all sorts of places including: British Airways, Butcher & Gundersen, Gutenberg Networks, ITV, M&C Saatchi, Marine Ad Agency, TUI (Specialist Holidays), Twist Creative and Sapient Nitro amongst many others.		In charge of producing three fortnightly newsletters for publication covering energy conferences. I was also involved in creating various other marketing literature.	
M&C Saatchi	2006-2007	Association of Corporate Treasurers	1998-2000
As one of the Senior Artworker/Designers in a team of eight I worked in the hectic Studio 36 on pitch visuals, outdoor and press ads amongst other above the line material.		Solely responsible for the setting and design of the Association's monthly magazine 'The Treasurer' although my role also encompassed other publications, flyers, reports and leaflet work.	
Black Cat Agency	2001-2005	Marketing East	1998
One of ten senior creative artworkers DM work included a whole gamut from visualising from concept through to press-ready artwork, retouching and illustration. Black Cat was bought by WPP and merged with RMG to become RMG Connect.		Working closely with printers I was primarily responsible for preparing artwork for press. My role also included a substantial amount of creative work.	
Freelance	2000-2001	Hot Property – Loot	1998
inc. various advertising agencies and publications		As part of a team of three I worked on colour adverts for estate agents mainly. the rest of the publication (i.e. listings) was set the morning of publication.	
		Inmac (German & UK)	1997-1998
		Working with five other designers putting together the German and UK 'Inmac' catalogues.	

skills:

I'm a Mac based artist highly proficient across the whole Adobe Creative Suite. I am able to work fast and precisely in InDesign, Photoshop and Illustrator. I am also comfortable preparing and supplying artwork for press.

- design & layout
- type
- press-ready artwork
- retouching
- illustration
- mac visualising
- digital imagery